

Chart 1a: YouTube subscribers

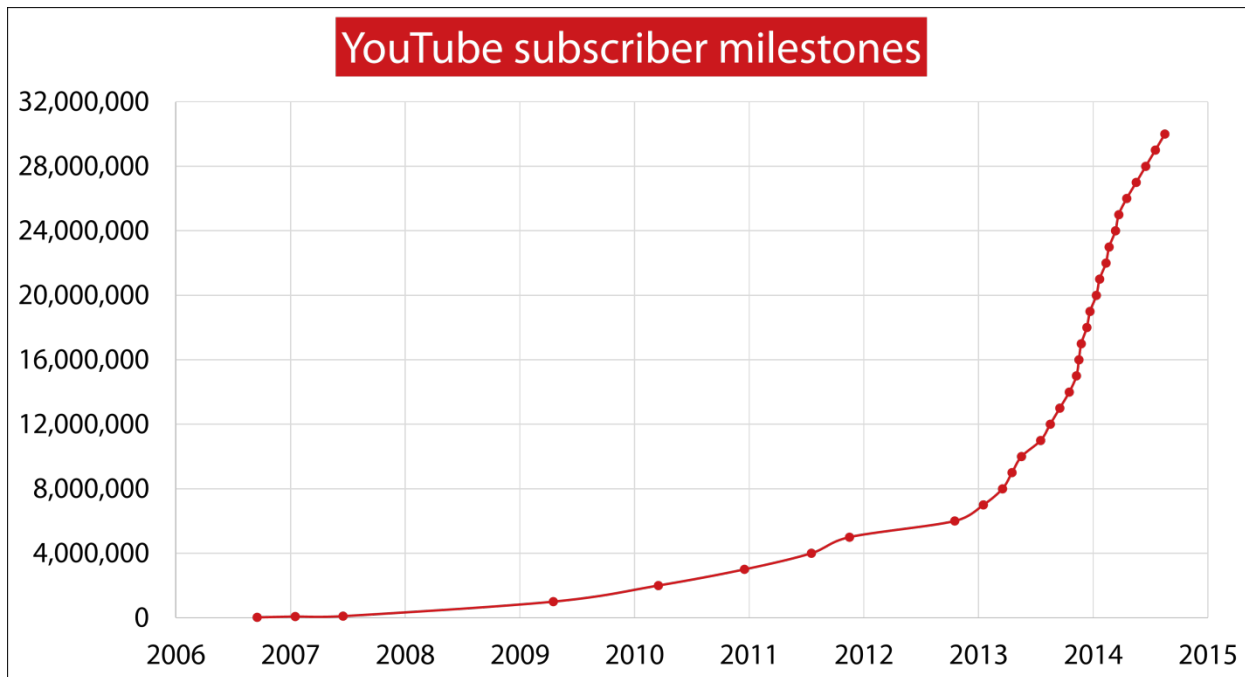
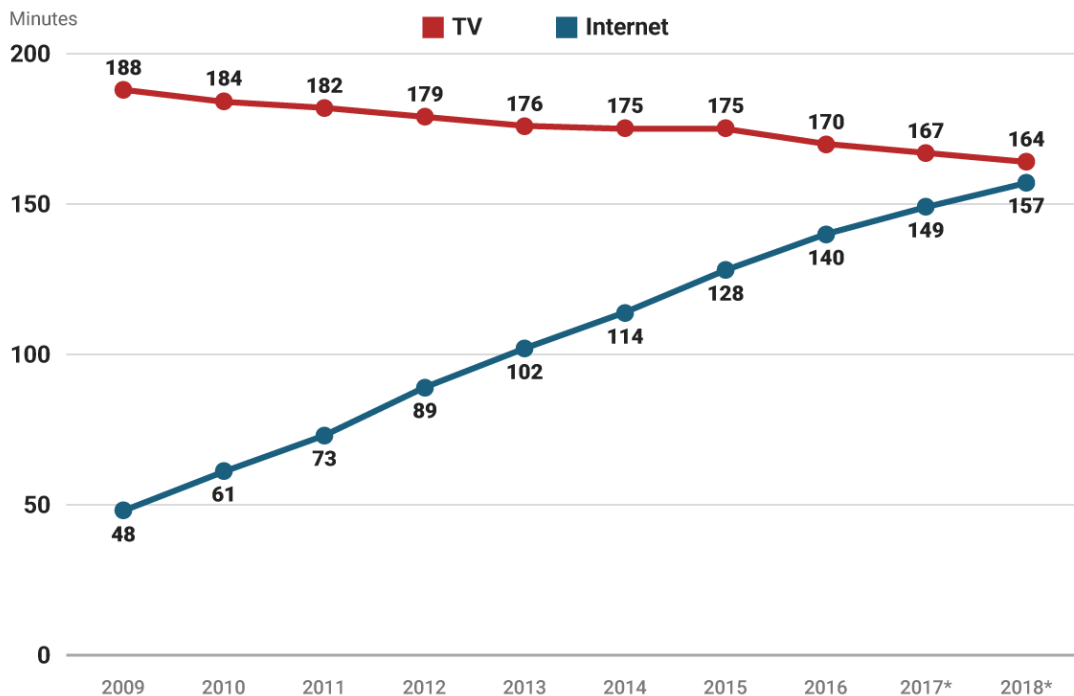


Chart 1b: Time on TV vs Internet

TECH CHART OF THE DAY

AVG DAILY MEDIA CONSUMPTION PER PERSON WORLDWIDE



SOURCE: Zenith via Recode *Estimates